

**Docket No.: 08223/1200339-US1  
(PATENT)**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Patent Application of:  
Reza Rassool et al.**

Application No.: 09/988,824

Confirmation No.: 8821

Filed: November 20, 2001

Art Unit: 2161

For: MEDIA TRACKING SYSTEM AND METHOD

Examiner: B. D. Goddard

**AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)**

MS RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

## INTRODUCTORY COMMENTS

This is a reply to the Office Action dated January 10, 2005, finally rejecting claims 1-8, 10-12, 15, 17, 19-32, 36-43, and 47-50. The Applicants respectfully requests the Examiner to enter the following amendments and to consider the following remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 14 of this paper.